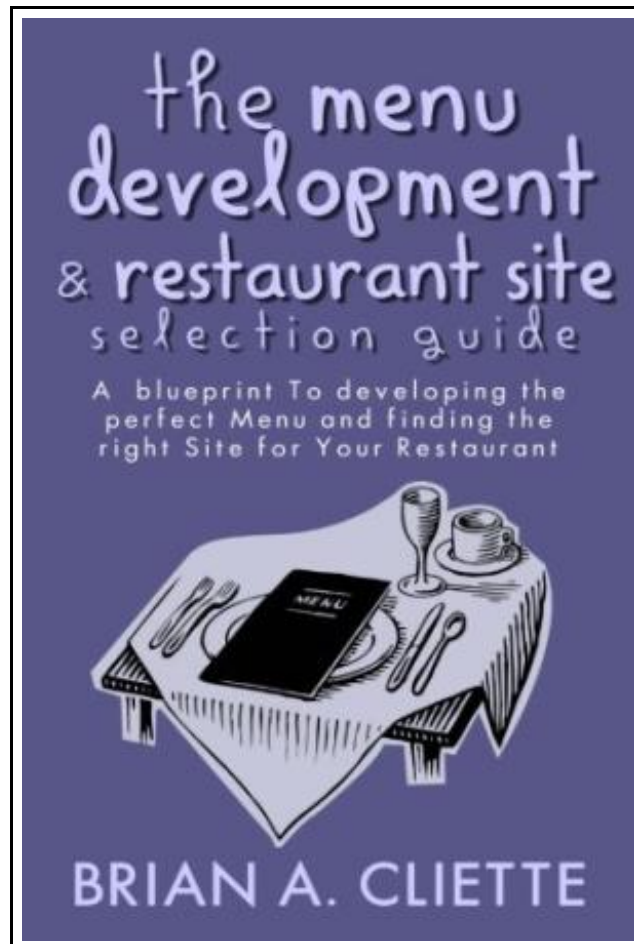


## The Menu Development and Restaurant Site Selection Guide: A Blueprint to Developing the Perfect Menu and Finding the Right Site for Your Restaurant (Paperback)



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Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A Proven, Step-By-Step System To Mastering Your Menu and Finding Your Restaurants Perfect LocationDear Future Restaurant Owner, If you ve ever wanted to start your own restaurant -- Menu Development and Site Selection are Two of the Greatest Challenges in starting a successful restaurant. Often times people either don t properly cost out their menu or they select the wrong location for their restaurant.As any restaurant owner can tell you, choosing the menu and location is definitely one of the trickiest parts to the restaurant business is 42 page volume contains all the crucial information you need to know about selecting a prime location for your restaurant so that it will attract a solid customer base and keep them coming back for more. There is also other crucial information pertaining to the menu itself and its design not only its aesthetics, but actual implications as well such as pricing out the cause of your menu based on particular dishes. You want to serve is something that a lot of entrepreneurs accidentally overlook, they develop these great menus, only to realize that the dishes.They have chosen are not cost effective and they end up hurting the restaurants bottom-line profit margin. Simply because of the choice of dishes which may be too expensive and outside the palette range of their market demographic, therefore these particular dishes are essentially going to waste, and not making the restaurant and the money will. In this volume, you will also learn valuable information such as how to properly portion out your dishes to make sure that the customer has enough food to satisfy their hunger, but still keep them in your...

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