



Facebook Marketing

By Justin R. Levy

Que, 2010. Softcover. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The All-New, Up-to-the-Minute Guide to Facebook(R) Marketing: Better Techniques, Better Results! In this completely revised book, top Facebook marketer Justin R. Levy shows how to use Facebook to attract more customers and earn more profits. This isn't hype: It's actionable information based on the real experiences of companies and individuals who have used Facebook to supercharge their businesses and careers. Levy covers it all, from the absolute basics to attracting visitors and building your community. You'll discover the latest tools and Facebook Apps- and new best practices for everything from search to privacy. Packed with real case studies, this is the only Facebook business guide you need: your fast, complete blueprint for success. Coverage includes / Learning from the pioneers and avoiding beginner's mistakes / Developing a winning Facebook marketing strategy / Establishing a presence that starts working fast and grows with you / Designing Facebook ads that drive more clickthroughs at lower cost / Using Facebook Connect and Live Stream Box to reach customers outside Facebook / Monitoring what customers are saying about you in...



READ ONLINE
[4.27 MB]

Reviews

This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).

-- **Jaqueline Kerluke**

I just started looking at this pdf. It can be rally fascinating through studying period of time. Its been printed in an extremely basic way and is particularly only following i finished reading through this publication where in fact altered me, change the way i really believe.

-- **Mr. Stephan McKenzie**