



The Lawn Care Entrepreneur - A Start-Up Manual: The Ultimate Lawn Care Business Guide for the Gardening Tycoon (Paperback)

By Jamie Raines

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A good lawn is very often the central feature of a modern garden, whether in town or the countryside. It therefore needs much more care and very often extra expert care than many of the other plants in the garden. The properly maintained lawn is no longer just an area of grass but the backdrop or canvas for the rest of the garden. If the lawn looks good, so will the rest of the garden. Although this manual has been written with the professional gardener or aspiring lawn care specialist in mind, many of the aspects of lawn care within the volume are no more than practical advice which will be of interest and use to both the professional and amateur. This manual is business-oriented and in fact starts with generic questions about starting up a business plan and focuses down to launching a properly constituted lawn care business. It also outlines all the pitfalls of not only being in business for yourself but the implications of employing people, as well as all the anticipated...



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