



Screwing Mother Nature for Profit: How Corporations Betray Our Trust - and Why New Biology Offers an Ethical and Sustainable Future (Paperback)

By Elaine Smitha

Watkins Media, United Kingdom, 2011. Paperback. Book Condition: New. 213 x 135 mm. Language: English . Brand New Book. After the Deepwater Horizon exploded in the Gulf of Mexico, it was found that the rig's alarm system had been partly disabled so that workers could sleep. Hence there was no warning before the broken well started pouring oil into the sea. Now Elaine Smitha urges us to sound the alarm! Screwing Mother Nature for Profit is a wake-up call to acknowledge, and heal, the harm that corporate greed is wreaking on our planet. Overpopulation, hunger, pollution, climate change: the damage is all around us. How can we live in harmony with each other and with nature? For answers, Elaine Smitha turns to Mother Nature herself, explaining how her principles of cooperative competition can set corporations and governments on a path of conscious, sustainable growth. Drawing on concepts from Henry Ford's innovative production line to the findings of the new biology, she reveals a startling correlation between businesses and living systems - then uses this as the basis for a model of leadership oriented towards benefits much bigger than cash flow. Some of the topics covered include: *...



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Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- **Andres Bashirian**

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- **Lacy Goldner**