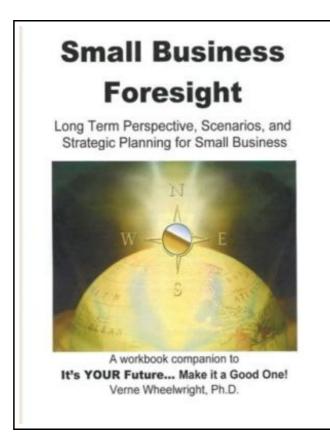
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Personal Futures Network, United States, 2015. Paperback. Book Condition: New. 280 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Why should you be interested in learning about methods to explore small business foresight? The answer is pretty simple. The methods employed by futurists and large organizations worldwide are successful. They work. Unfortunately, what works well in a large organization may not scale down directly to a small business. Some adjustments or changes are necessary. This workbook offers you the same methods used by businesses and governments all over the world to explore, choose and prepare for the future. The methods are scaled down and adjustments made to make the methods more effective for small Managements. What should you be able to expect from studying about the future? The approach you will take with this workbook consists of three steps: 1.Build a framework of information about your organization. 2.Based on the framework information, explore potential futures with scenarios. 3.From the scenarios, develop a vision, strategies and action plans for your future. You will use the same methods that have been practiced by futurists for decades all over the world. At the end of this process you should have a vision for the future of your business, specific plans for the next ten years, and contingency plans to deal with unexpected changes and events.

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